

ORACLE DATA & AI STRATEGY WORKSHOP WITH BROADPIN ✨



From Strategy to Execution — In 4 Hours ⌚

Gain clarity on your Oracle data architecture, identify relevant AI use cases, and receive an actionable roadmap—delivered with Oracle, executed with Broadpin.

Our Role as Your Partner

- ✓ Turn workshop insights into executable outcomes
- ✓ Align data, architecture, and AI strategy
- ✓ Ensure decisions are grounded in real systems, constraints, and business value
- ✓ Bridge strategy and execution within your Oracle environment

A 4-Hour Interactive Session — With Broadpin at Your Side

- Oracle leads the workshop through discovery and mapping exercises. Your business and technical teams engage directly with Oracle experts.
- Broadpin ensures that all insights are interpreted in the context of your real systems, legacy landscape, and governance requirements—and translates them into a tailored, executable roadmap.



REDUCED TIME, COST, & RISK

Focus only on what matters, avoid unnecessary work, and make safer changes



CLEAR DECISIONS

Know what to improve, remove, or build next, based on your actual system, not assumptions



BETTER UNDERSTANDING OF YOUR SYSTEMS

See how it really works, what is used, and where the bottlenecks are

WHAT YOU CAN EXPECT FROM THE WORKSHOP

Understanding & Visibility

- Clear understanding of how your Oracle system is actually used
- Better visibility into what is important and what is no longer needed
- Improved understanding of system components and their connections
- Reduced time spent investigating issues through increased transparency

Decision & Planning

- AI use cases grounded in real processes
- A prioritized, step-by-step plan aligned with your business processes
- Faster, more informed decision-making based on real data
- More informed modernization decisions based on actual system insights

Efficiency, Risk & Stability

- Reduced project risk through smaller, controlled improvements
- Better use of existing systems without requiring full replacement
- Avoidance of unnecessary investment in low-value areas
- Earlier identification of potential issues before they grow
- Improved system stability by addressing outdated components

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Workshop Agenda



01 — Objectives & Alignment *Duration: 15 minutes*

Setting the Stage — Your Goals, Oracle’s Framework, Broadpin’s Lens
Oracle opens by framing the workshop objectives and how a modern, unified, AI-ready data platform drives business value. **Broadpin** aligns this discussion with your specific transformation goals—ensuring all subsequent exercises are grounded in your real priorities.

02 — Part 1: Discovery *Duration: 1 hour 30 minutes*

Assessing Your Current AI Data Strategy and Landscape
Oracle experts lead a collaborative deep-dive into your current data strategy, organizational readiness, data landscape, and integration challenges. **Broadpin** enhances this analysis with context from your Oracle environment—highlighting dependencies, legacy constraints, and architectural realities that define what is feasible.

03 — Part 2: Mapping *Duration: 1 hour 45 minutes*

Mapping Use Cases, Priorities, and Opportunities to Your Environment
 Through whiteboarding and co-design exercises, **Oracle** helps identify relevant use cases, organizational priorities, and gaps across AI, data, and analytics. **Broadpin** provides targeted interpretation—evaluating each opportunity against your Oracle systems, governance model, and hybrid infrastructure to determine real business value.

04 — Next Steps & Roadmap *Duration: 15 minutes*

Oracle Identifies the Path. **Broadpin** Builds Your Roadmap.
 Oracle concludes with a summary of priorities and identified gaps, forming the basis for follow-up sessions. Broadpin then translates these findings into a tailored transformation roadmap—a phased execution plan including target architecture, resource estimates, and implementation milestones specific to your Oracle environment. The same Broadpin team supports execution through delivery.

Your Benefits

No Gap Between Strategy And Execution

Tailored To Your Systems—Not Generic Frameworks

Clear, Measurable Business Outcomes

Why Oracle For AI Data Architecture

- Today, enterprise AI is not just about data volume—it depends on trust, governance, and architecture.
- Oracle enables AI where your data already lives—across databases, data warehouses, and operational systems—without unnecessary movement or exposure.
- With embedded AI/ML, unified architecture, and built-in governance, Oracle provides a secure foundation for scalable and compliant AI adoption, including emerging Agentic AI scenarios.

Why Broadpin As Your Partner

- Powered by real system data — using Broadpin tools PITSS.CON and Profind.
- Strong expertise in Oracle application environments based on (Forms, Reports, PL/SQL, APEX)
- Proven ability to bridge existing systems and modern Oracle Cloud architectures
- Experience with complex hybrid landscapes—not just cloud-only scenarios
- Integrated delivery with PITSS as a key differentiator in system analysis and transformation

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